Professional Photographers of California
Consent Calendar
**April 13, 2025 Board Meeting**

## Affiliate Chair Report – Eleanor Gray

- Affiliate Meetings remain on hold. Last Town Hall meeting took place on October 17, 2024.
- Next meeting TBD in the near future.

## Awards and Degrees – Kevin Karzin

Nothing to report.

## Budget and Finance – Robin Swanson

Report will be given at board meeting.

## California Masters – Tim Mathiesen

Nothing to report.

## Business and Arts Degree – Beth Toller

We have several people actively submitting documentation for the degree. Please submit applications and class submissions. We are updating everyone's charts and will have them out soon. Any questions, please contact Beth at E@ElizabethToller.com.

## Bylaws and Standing Rules – TBD

Nothing to report

# California Workshops – Dan Holmes

- Concept: Collaborate with the Affiliates for one each shared excursion/workshop. PPC will promote, apply for applicable PPA and PPC merits, and share revenue with the Affiliate. Affiliate will organize, handle local logistics, and promote to their members. This has the potential to increase attendance and interest, improve communication and involvement between PPC and the Affiliates, & create new opportunities for unique events

**2025 Events**

- **Events done:**

- **A Deep Dive into Lightroom: Develop, Catalog, Export, Collections, Sharing, and more, Jan 21-Feb 4. Dan Holmes**
- **Soccer, Baseball - Youth Sports – Kevin: Zoom – March 21, 7-10. Workshop – Saturday 9-12. II**
- **Death Valley – night sky & landscapes - Late winter – Kevin Roznowski**

- **Events Planned**
- **Carlsbad Flowers April 18 – Robin Swanson**
- **Spring Wildflowers – Tejon Pass / Hungry Valley SVRA, May 3, Dan Holmes**

- **Santa Anita Horse Race Practice, LA Arboretum – May 10, Collab with PPLAC**
- **Jim Doyle – the Art in Architecture – June 24 – Zoom Workshop/ presentation**
- **Laguna Seca Collab w CIPPA, July 11- Motorcycles, or July 25 Grand Prix Formula 1**
- **Nethercutt Museum, Sylmar. Cars & musical instruments – August 9 - Robin Swanson**

- **Reno balloon festival – September 5-7. Marcy & Robin**
- **PPSV - Umesh Didnda, Pixel Imperfect, September 10-13, PPC help promote**
- **Lightroom – Cataloging and Digital Workflow – October 7, Zoom, Dan Holmes**

- **Day of the Dead – PPLAC October 25th – collab**
- **Fall Colors - Kern River / Sequoia. Trail of 100 Giants. Jet airplanes, November 6-9 – Andrew Lewis**
- **BBQ - Karzin Carll, TBA – Summer/fall. Santa Clarita**
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- Ideas
- Gold Rush Country – history, hills, and fall colors.
- Monterey Bay Aquarium

- Beginning Lighting
- Street Photography / Photojournalism
- Studio Lighting & Portraiture
- Camp Certification
- Milky Way - J Tree or... Alabama Hills
- https://californiafallcolor.com/map/

We will be looking for members to take on and organize an activity. This spreads the wealth, adds new ideas, and opportunities to work with new folks from other Affiliates.

## Certified Professional Photographer (CPP) – Tim Meyer

Nothing to report.

## Past Presidents Advisory – Kevin Karzin

Nothing to report.

## Image Competition – Kevin Karzin

We are still in the planning stages and should have held our first meeting during the week of April 6 - 12. The 2024 rules have been sent out the the committee member for their review and will be updated as soon as possible.

We are looking at Saturday, November 1, 2025 for the State Image Competition held via printcompetition.com with the critiques taking place on Sunday, November 2, 2025. I am getting judges lined up for the competition. We will follow what PPC did last year.

I will pull the Image Competition Report during the State Board Meeting on April 13, 2025 and report on what was talked about during our meeting next week.

## Judging Academy – Tim Mathiesen

2025 class will be held on August 18, 2025.

## Newsletter – Mel Carll

The emailed newsletter is being sent on the first of each month,  and the affiliates are reminded each month to submit their info to be included.

## Nominating Committee – Tim Mathiesen

Nothing to report.

## Marketing and Branding – Michael Sauer

Ads for upcoming events and workshops are being generated promptly, once all the necessary details have been provided and/or researched.

I am working to create an online system that enables the efficient submission and subsequent editing of event, outing, workshop, and similar details. This system would alleviate the marketing committee's burden of managing an extensive number of emails as details change.

## Membership – Andrew Lewis

All new members are receiving a membership packet at the beginning of each month following registration.

## PPA Councilors – Marcy Dugan

- Armed Guards at the entrance because the board of directors felt threatened.
- 142 Councilors were in attendance with a cap of 200 filled in as visitors.
- Meeting is opened by Chairman of the Board, Kira Derryberry at 9am.
- Report is given by President, Mark Campbell.
- Treasurer, Pete Rezac reports that membership dues are down, Professional Photographer Magazine revenues are down by 5% and Imaging USA revenues grew thanks to offering rebates to get members back.
- CFO, Scott Kurkian gives his financial report. He says that if anyone would like a copy of the financial report to please email him at skurkian@ppa.com. A councilor asked if the report could be included in the councilor's packet and he responded, "that's not necessary".
- CEO, David Trust gives his report by telling councilors that they are "traitors" and that insiders are lighting brush fires to scare people away and damage PPA. A councilor asks if the CEO is violating his position by using his staff report to speak out on this issue. He continues to caution everyone to "think about the chilling effect of a recall".
- Council members approach to speak on each side's behalf.
- A motion to cast secret ballots take place and fails by two votes.
- Voting is done by a show of hands and the recall fails. Non-councilors are not asked to leave the room as per the rules.
- A vote for term limits is done by a show of hands and fails.
- Brent Watkins asks for the council to meet more than once a year and he is told that the board will put together an action team and get back to him.
- Javi Navarro Zayas asks why Puerto Rico members are no longer able to get equipment insurance with their membership. CEO tells him that the cost is too high.
- The nomination committee presented a slate of three candidates. People speak on their behalf. One person is nominated from the floor. **All non-councilors are asked to leave the room so a vote can be taken.** We are all asked to print the nominated person's name on the ballot for our ballot to count. We then vote by **secret ballot**.
- Meeting adjourned at 3:40pm.

## Pro Photo West – Kevin Karzin

Nothing to report.

## Service Awards/Merits - Marcela Limon

To people holding workshops, please send me the list of people attending right after the workshop ends, so we can track their service merits. The plan is to get rid of the self-reporting form.

## Scholarship Committee – Mel Carll

We are please to announce the awarding of 4 tuition only scholarships for 2025 WCS.

## Webmaster – Mel Carll

Nothing to report.

## West Coast School – Mel Carll

All 2025 instructors are under contract, and the enrollment info is on the PPC website. Current 2025 enrollment numbers are:

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|---|---|
| Collins | 7 |
| Detweiler | 9 and 1 YJ |
| Glyda | 8 and 1 YJ |
| Rezac | 3. and 1 YJ |
| Pearce | 3 and 1 YJ |
| Gordon | 10 and 1 YJ |
| | |
| Total attendees | 40 |

## Vendor Relations – TBD

Nothing to report.