Professional Photographers of California
Consent Calendar
July 20, 2025 Board Meeting

Affiliate Chair Report – Eleanor Gray
Nothing to report.

Awards and Degrees – Kevin Karzin
Nothing to report.

Budget and Finance – Robin Swanson
Report will be given at board meeting.

California Masters – Tim Mathiesen
Nothing to report.

Business and Arts Degree – Beth Toller
We have several people actively submitting documentation for the degree. Please submit applications and class submissions. We are updating everyone's charts and will have them out soon. Any questions, please contact Beth at E@ElizabethToller.com.

Bylaws and Standing Rules – TBD
Nothing to report

California Workshops – Dan Holmes
- Concept: Collaborate with the Affiliates for one each shared excursion/workshop. PPC will promote, apply for applicable PPA and PPC merits, and share revenue with the Affiliate. Affiliate will organize, handle local logistics, and promote to their members. This has the potential to increase attendance and interest, improve

communication and involvement between PPC and the Affiliates, & create new opportunities for unique events

2025 Events
Events done:

- **A Deep Dive into Lightroom: Develop, Catalog, Export, Collections, Sharing, and more, Jan 21-Feb 4. Dan Holmes**
- **Soccer, Baseball - Youth Sports – Kevin: Zoom – March 21, 7-10. Workshop – Saturday 9-12. Il**
- **Death Valley – night sky & landscapes - Late winter – Kevin Roznowski**

- **Carlsbad Flowers April 18 – Robin Swanson**
- **Spring Wildflowers – Tejon Pass / Hungry Valley SVRA, May 4, Dan Holmes – Date Change – Canceled due to drought**
- **Santa Anita Horse Race Practice, LA Arboretum – May 10, Collab with PPLAC**
- **Jim Doyle – the Art in Architecture – June 24 – Zoom Workshop/ presentation**

Events Planned

- **Jim Doyle – the Art in Architecture – July 10 – Zoom Workshop/ presentation**
- **Laguna Seca Collab w CIPPA, July 11-12- Motorcycles**
- **Nethercutt Museum, Sylmar. Cars & musical instruments – August 9 - Robin Swanson**
- **Reno balloon festival – September 5-7. Pending host**
- **PPC Judging Academy – Tim Mathiesen – September 27 – Zoom**
- **Landscape Photography Workshop – the Elusive Landscape, Finding, Composing & Finishing. Dan Holmes – In Person, September 20.**
- **PPSV - Umesh Didnda, Pixel Imperfect, September 10-13, PPC to help promote**
- **Lightroom – Cataloging In Depth Quickly! – October 7, Zoom, Dan Holmes**
- **Day of the Dead – PPLAC October 25th – conflict with PPC Image Competition – will plan another event.**
- **Fall Colors - Kern River / Sequoia. Trail of 100 Giants. Jet airplanes, November 6-9 – Andrew Lewis – Date likely to change.**
- **BBQ - Karzin & Carll, TBA – fall. Santa Clarita**
- **Sports Shooting Workshop w/ Sacramento Republic FC – Jeff Galinovsky -planning in process, Date TBA – October or November**
-

- Ideas
- Gold Rush Country – history, hills, and fall colors.
- Monterey Bay Aquarium
- Beginning Lighting
- Street Photography / Photojournalism
- Studio Lighting & Portraiture
- Camp Certification
- Milky Way - J Tree or... Alabama Hills
- https://californiafallcolor.com/map/

We will be looking for members to take on and organize an activity. This spreads the wealth, adds new ideas, and opportunities to work with new folks from other Affiliates.

Certified Professional Photographer (CPP) – Tim Meyer

Nothing to report.

Past Presidents Advisory – Kevin Karzin

Nothing to report.

Image Competition – Kevin Karzin

Still updating rules for 2025 - should have them in place by the 3rd quarter meeting - so I will pull the report - State Theme for 2025 is Sunsets - Competition to take place on November 1, 2025 and critiques will take place on Sunday, November 2, 2025 - all through printcompetition.com. Four of the 5 judges have been confirmed and contracts will go out soon.

Judging Academy – Tim Mathiesen

2025 class will be held on August 27, 2025.

Newsletter – Mel Carll

The emailed newsletter is being sent on the first of each month, and the affiliates are reminded each month to submit their info to be included.

Nominating Committee – Tim Mathiesen
Nothing to report.

Marketing and Branding – Michael Sauer
Ads for upcoming events and workshops are being generated promptly, once all the necessary details have been provided and/or researched.

I am working to create an online system that enables the efficient submission and subsequent editing of event, outing, workshop, and similar details. This system would alleviate the marketing committee's burden of managing an extensive number of emails as details change.

Membership – Andrew Lewis
All new members are receiving a membership packet at the beginning of each month following registration.

PPA Councilors – Marcy Dugan
As of June 30, 2025 the February 2025 council meeting minutes have not been posted. Therefore, there is nothing to report.

Pro Photo West – Kevin Karzin
I propose that we combine both the Pro Photo West and the newsletter - I have found an editor/ writer whole is willing to write a monthly writeup on a PPC member that we can publish along with he newsletter. My idea is to have a monthly member be highlighted starting in the south and working to the northern affiliates, not only would we feature this member with a write-up, but we can include his portrait and show some of his/her work, this would take us through 7 months, we can use January as our new board members feature and new presidents theme. December we can feature the winners of the State Image Competition, etc. The second page would be the monthly newsletter that Mel currently puts out. Carol Rock, is a former reporter for the Los Angeles Daily News, the Newhall Signal and founder of RockMedia. She has won several editorial awards for her writing and editing. She has agreed to do this for $200.00 an issue or month. I would need board and membership approval in order to go forward with this. If anyone has any thoughts or input on this please contact me.

Service Awards/Merits - Marcela Limon
Nothing to report.

Scholarship Committee – Mel Carll
Nothing to report.

Webmaster – Mel Carll

Nothing to report.

West Coast School – Mel Carll

All 2026 instructors are under contract, and the enrollment info is on the PPC website. Current 2026 enrollment numbers are:

Collins	1
Meyer	2
Glyda	1
Carlino	4
Karzin	0
Van Duinen	0
TBD	1
Total attendees	9

Vendor Relations – TBD

Nothing to report.