STATE BOARD MEETING MINUTES
Sunday, October 19, 2025
Submitted by Andrew Lewis, Secretary

AGENDA

Call to Order: Eleanor Gray called State Board Meeting to order at 10:00 AM.

Pledge of Allegiance: Led by Eleanor Gray

Roll Call-Secretary: Andrew Lewis

Affiliates

Affiliate	President	Representative	Voting #s as of this date
Channel Islands PPA (CIPPA)	Mike Mercandante – Pres	Dan Holmes	1
PP Los Angeles County (PPLAC)	John Powers – Pres	John Powers	1
PP Orange County (PPOC)	Tim Mathiesen – Pres	Tim Mathiesen	1
PP of Sacramento Valley (PPSV)	Jeff Galinovky – Pres	Sandra Harris	1
PP San Diego County (PPSDC)	Michelle Pennings – Pres	Michelle Pennings	1
PP Santa Clara Valley (PPSCV)	Robert Gonzalez – Pres	James Adams	1
PP Wine County	Karna Roa-Pres	Kimberly Olker	1
		TOTAL	7

PPA Councilors - Mel Carll, Robin Swanson, Elizabeth Toller, Kimberly Olker, John Powers, Andrew Lewis, Eleanor Gray, Sandra Harris, Nikki Washburn, Marcy Dugan, Michelle Pennings, Kevin Roznowski, Marcela Limon

Past Presidents- Sandra Harris, Tim Meyer, Marcy Dugan, Jim Doyle, Tim Mathiesen

Acknowledgement of Guests – No guests, members only

ACCEPTANCE OF PREVIOUS MEETINGS MINUTES

- Tim Mathiesen moved to accept the minutes from July 20, 2025
- Tim Meyer seconded the motion
- All approved; Motion passed

ADDITIONS TO AGENDA -

- Marcy Dugan wants to add storage to new business

See Exhibit A: Consent Calendar
(available on website https://ppconline.com/wp-content/uploads/July-2025-Consent-calendar.pdf)

REPORTS TO BE “PULLED" FROM CONSENT CALENDAR

- Awards and Degrees-Eleanor Gray
  - Marcy Dugan is working on moving forward
  - Merit report needs to be generated
    - Mel Carll will send them out once all workshops are complete
  - Awards Ceremony/Installation Ceremony-January 25, 2026 4PM
    - The event is being sponsored this year-
      - Prices have been reduced
- Bylaws and standing laws-Eleanor Gray
  - Need to be reviewed annually, per the rules
  - Eleanor Gray will put committee together
- Image Competition-Eleanor Gray
  - Low on submissions
    - 126 now
    - 270 this time last year
  - Mel Carll advised Thea Martin will be helping Gary Parsons run back end of image competition
  - We have received signed contracts from all but one judge
    - Reminder has been sent to that judge
- Nominating committee-Tim Mathiesen
  - Nomination slate has been submitted and no additional nominations have been brought forward
    - Chairperson of the Board- Eleanor Gray
    - President-Marcy Dugan
    - First Vice President-Michael Sauer
    - Second Vice President-Andrew Lewis
    - Treasurer-Robin Swanson
    - Secretary-Kevin Roznowski
  - Tim Mathiesen moved to approve board by acclamation
  - Dea Meyer seconded the motion
  - The motion passed unanimously

- Scholarships-Eleanor Gray
    - West Coast School affiliate certificate-available today through October 31, 2025 for $400, housing is not included.
        - PPSC-2
        - PPLAC
        - PPSV-1, maybe 2
        - MAL
        - CIPPA
        - PPOC
- Education-Dan Holmes
    - 2025 /2026 PPC Programs & Workshops
        - The Nethercutt Museum – Robin Swanson – August 9
        - The Ultimate Portrait Trilogy – Tim Meyer – August 25, 2025; September 15, 2025; September 29, 2025. 18 paid + 6 Antelope College. 15 paid full, 2 singles, 6 free.
        - Milky Way – Eastern Sierra – Kevin Roznowski – August 21, 2025
        - Judging Academy – Tim Mathiesen – August 27, 2025; 14 paid.
        - Unmesh Dinda – advertised for PPSV
        - Photoshop Power Up – Michael Collins – September 21, 2025 – 9 paid.
        - Jewelry Photography Workshop – Michael Sauer – October 18, 2025. Sold Out. 8 @ $150 one comp.
        - Transform Your Floral Photography into Fine Art Workshop - Karen Nakamura – November 15, 2025.
        - Landscape Photography Workshop– Dennis Hammon – February 7, 2026
        - Business Basics for Photographers Workshop– Robin Swanson – February 24, 2026
        - Deep Dive into Adobe Lightroom Workshop – 4x2 hour sessions – Dan Holmes – March 4, 11, 18, 25, 2026. $150 tba.
        - Spring Wildflowers Excursion– Dan Holmes & Andrew Lewis – April 11, 2026
        - Wedding Workshop – TBA – February tba, 2026. Jerry & Kathy Venz, Lancaster, CA
        - Landscape/Nature/Wildlife Photography Summit – Zoom – September 5&6, 2026,
        - Commercial/Business/Wedding/Portrait Photography Summit – Zoom – October 10 & 11, 2026 include AI.
        - Photoshop Parties – on going.
        - Rosalind Guder
        - Follow up with instructors: thanks, merits, payments, expectations, speaker pricing, recognition.
        - West Coast School instructors – pre WCS school zooms.
        - Goals & expectations of Workshops / Excursions / pricing / costs / ideas
- Planning Meeting with Michael Sauer, Robin Swanson, Eleanor Gray, Karen Nakamura, Dan Holmes
    - December 16, 2025 Sherron Sheppard-“Secrets of Creating Great Photos”
    - Chris Broughton-Proposed program on street photography-Trying to schedule event ASAP

- Two Zoom summits
  - Business of light, scheduled for February, 2026
    - Dan requested list of speakers
  - Need inspirational/how-to/business combinations
- September, 2026-Nature & wildlife (Nature's Narrative)
  - Nic Stover has been approached to speak
- CPP-Tim Meyer would like to start late November/Early December, 2026
  - Dan Holmes asked for date from Tim Meyer
    - 5 weeks, all on Monday
    - Need price
- Kevin Roznowski & Michael Sauer
  - March 18, 2026-Milky Way Workshop-Death Valley
  - Dan Holmes will change his deep dive into Lightroom to avoid conflict
- Michael Sauer next iPhone class, November 18, 2025

- West Coast School-Tim Meyer
  - We have a new venue at Tahquitz Pines Resort in Idyllwild, CA, benefits include:
    - Inexpensive housing
    - Tuition less than last year
    - Beautiful location
    - Back to "summer camp for photographers" feeling of the past
    - Printed materials are available from Andrew and Eleanor
  - Marcy Dugan has ambassador list, will give it to Eleanor and Andrew

PRESIDENT'S REPORT-Eleanor Gray

- Eleanor Gray gave overview; Thanked everybody and acknowledged efforts
  - Members stepping up to volunteer time and services
  - Executive Board
  - PPC Ambassadors
  - Education Team
  - Moving out of the red, into the black
  - Kevin Karzin resignation
    - Members stepping up to fill roles Kevin held

COMPETITION-Mel Carll

- 126 Images entered as of today
- November 1 last day to enter

PRO PHOTO WEST-No report

MEMBERSHIP REPORT-Mel Carll

- See "Executive Director Report", below

CALIFORNIA WORKSHOP REPORT-None

COUNCILLOR REPORT-None

CONSENT CALENDAR APPROVAL- Tim Mathiesen moved; Tim Meyer seconds; all approved

FINANCIAL REPORT, Treasurer-Robin Swanson

PROFIT AND LOSS BY DEPARTMENT **January 1, 2025 – September 30, 2025**	
Administration	(18,428.61)
Continuing Education	
CALIFORNIA WORKSHOPS:	
•BBQ (Postponed)	358.00
•Death Valley	450.00
•Karzin Youth Sports	486.00
•Jewelry Workshop	750.00
•Meyer Trilogy	2,100.00
•Nakamura Flowers	129.00
•Photoshop Zoom	452.00
EXCURSIONS:	
•Carlsbad Flowers	120.00
•Spring Wildflowers	140.00
•Santa Anita	160.00
•Milky Way Sierras	516.00
•Nethercutt Museum	495,00
JUDGING ACADEMY	2,154.00
Installation/Awards *(Actual including income & expense from 2024 = ($165.23)*	(1,155.23)
Image Competition 2025 (Has not occurred yet)	190.00
Membership	12,042.72
Business & Arts Degree	0.00
Scholarship: •Interest $0.44 •MAL Image Competition ▪ $1,260.00 Income ▪ Less WCS Gift Certificate 550.00 •Alumni ▪ $900.00 Income ▪ Less Scholarship awarded $950.00 •Raffle $3,113.12 •WCS Scholarships awarded $3,800.00 •Donation from Mike Collins WCS class $150.00	123.56
Website	(1,127.26)
PPC Store	0.00
West Coast School 2025 (Calendar year 1/1/25-9/30/25) (*Actual West Coast School 2025 including income & expense Since 6/30/24 = $14,654.81)*	(12,377.16)
West Coast School 2026 (1st deposit to venue has been made)	(192.34)
NET INCOME (LOSS)	($12,614.32)
BALANCE SHEET – BALANCES AT 09/30/25	

CASH ACCOUNTS (UNRESTRICTED)	
Wells Fargo Deposit Account	8,353.04
Wells Fargo Checking Account	5,411.75
Wells Fargo Saving Account	1,206.54
Wells Fargo Savings (Reserve Account)	1,692.73
Paypal	0.00
Square	0.00
Petty Cash	0.00
TOTAL UNRESTRICTED FUNDS	**16,664.06**
CASH ACCOUNTS (RESTRICTED)	
Wells Fargo – Romaine/Lozano & Other	815.38
TOTAL RESTRICTED FUNDS	815.38
TOTAL CASH	**$17,479.44**
OTHER ASSETS	
Fixed Assets – Furniture & Equipment Net of accumulated depreciation	0.00
Deposits in Transit	0.00
TOTAL ASSETS	**$17,479.44**
LIABILITIES & EQUITY	
LIABILITIES	
Wells Fargo Credit Card (Paid off every month)	1,559.24
Payroll Liabilities	0.00
Sales Tax Payable	0.00
California Non-Resident Withholding	0.00
Swanson Loan	5,000.00
TOTAL LIABILITIES	**$6,559.24**
EQUITY	
Unrestricted Net Assets	$22.719.14
Restricted Net Assets	815.38
Net Income (Loss)	(12,614.32)
TOTAL EQUITY	$10,920.20
TOTAL LIABILITIES & EQUITY	**$17,479.44**

BANK ACCOUNT BALANCES AS OF 10/17/25	
▪ WELLS FARGO DEPOSIT ACCOUNT	$12,004.54
▪ WELLS FARGO CHECKING ACCOUNT	5,861.75
▪ WELLS FARGO SAVINGS ACCOUNT	1,206.54
▪ WELLS FARGO RESERVE ACCOUNT	1,692.73
▪ ROMAINE & MEMORIAL	815.38
TOTAL CASH	**21,580.94**

▪ WELLS FARGO VISA (LIABILITY)	777.10

IN CONCLUSION:

- West Coast School had a disappointing loss. We had budgeted a net income of $15,850.00. The (calendar year) net loss was (12,377.16) making the negative impact on our budget (28,227.16).
- California Workshops and Excursions (including Judging Academy) have now exceeded the budget. Net income was budgeted for $6,690.00. We currently have net income of $8,310.00 and there are a few more scheduled before the end of the year.
- We are looking at ways to cut expenses. As of 8/1/25 there are no longer any paid positions. This will greatly help, going forward.
- We received an additional Employee Retention Credit in February of $4,179.20. There is no more government assistance available to us.
- We have "stopped the bleeding" and are working very hard to breathe new life into PPC.

PPC BOOKS HAVE ALWAYS BEEN AND CONTINUE TO BE AVAILABLE FOR INSPECTION UPON REQUEST. *(Request must be made in writing to Treasurer@ppconline.com)*

Approval of proposed budget-

- Tim Mathiesen moved to approve
- Roger Daines seconded
- All approved

APPROVAL OF BUDGET/TREASURER REPORT: Not needed for quarterly meeting

Membership Numbers

	January, 2025	April	July	October
Premium	7	7	6	9
Past Presidents	41	41	41	40
Honorary	14	14	14	18
Professional	88	82	79	77
Retired	16	14	15	18
Students	2	2	1	1
Vendor	0	0	0	0
Total	168	160	15	163

- Eleanor Gray-We need to leave honorary and past presidents out of the totals, as they are non-paying members
- 27% of our members are in Northern California
- 73% of our members in Southern California

2026 West Coast School Enrollment-Tim Meyer
Total 27, including yellow jackets and scholarships

FLASH DISCUSSIONS – None

KEY DIALOGUES - None

OLD BUSINESS - None

NEW BUSINESS –

- Storage-Marcy Dugan advised we are paying over $2,700/year for this 10'x15' unit.
    - Marcy Dugan believes we can cut cost in half.
        - Storage should be moved to closer location to treasurer's house or somewhere central
        - 10-15 boxes worth of trash were cleaned out
        - PPLAC is storing items
        - ASP is storing tax documents
        - We need to schedule day for PPLAC/ASP to come clean out items or possibly move items
        - Robin Swanson offered us space in unit she has already
        - Robin Swanson offered shredding services for financial information stored
        - Should we donate/garage sale to offload items we don't need?
- Marcy Dugan advised we are paying $65/month for our current 1-800 number. Michael Sauer said we can get Google Phone lines for free

FUTURE PPC EVENTS:

- Workshops
    - 2025
        - 11/1-2 Image comp
        - 11/15 Floral Workshop
        - MAL December
    - 2026
        - 1/25/26 Awards/Installation
        - 6/7/2026-6/11/2026-WCS

FUTURE BOARD MEETING DATES: All to be Zoom meetings.

- 1st Quarter 1/25/26
- 2nd Quarter 4/19/26
- 3rd Quarter 7/19/26
- 4th Quarter 10/11/26-Statements were made about possbly having the 4th quarter meeting in person in conjunction with a trip. Decision to be made at a later date

CLOSING REMARKS: - None

MOTION TO ADJOURN:
Moved; Roger Daines
Seconded: Marcy Dugan
Meeting adjourned @ 12:01PM

Action Items:

- Merit report needs to be generated
    - Mel Carll will send them out once all workshops are complete
- Marcy Dugan advised we are paying $65/month for our current 1-800 number. Michael Sauer said we can get Google Phone lines for free